

Department of Business

Prof. Samuel Alagurajah

The Bachelor of Arts in Business is a business program with a strong foundation in the liberal arts. Students acquire a broad education that emphasizes communication skills, problem solving and critical thinking. They also learn to integrate their faith with their understanding of the business world. The Business major prepares students for a wide variety of careers in both profit and non-profit organizations, as well as for later specialization through graduate studies in Business, Accounting or Law. A particular focus of the department is on non-profit organizational management and leadership.

BA Business Requirements

Core Requirements (<i>Credit hours in bold are required</i>)		Credit Hours
BSTH 101	Old Testament Scripture	3
BSTH 102	New Testament Scripture	3
BSTH 201	Hermeneutics	3
BSTH 270	Introduction to Christian Theology	3
Two of		6
ENGL 101	Introduction to Literature I	3
ENGL 102	Introduction to Literature II	3
ENGL 171	Literature and Composition	3
One of		3
HIST 101	History of Western Civilization in Global Perspective I	3
HIST 102	History of Western Civilization in Global Perspective II	3
INDS 101	University Studies in Christian Perspective	3
INDS 475	Christianity and Culture	3
PHIL 171	Introduction to Philosophy	3
Fine Arts	Fine Arts elective course	3
Language	Language elective courses	6
Total Core Requirements		39

Major Requirements <i>(Credit hours in bold are required)</i>		Credit Hours
BUSI 101	Introduction to Business	3
BUSI 215	Business Ethics	3
BUSI 231	Marketing	3
BUSI 411	Strategy	3
BUSI ___	Business courses	12
ECON 101	Microeconomics	3
ECON 102	Macroeconomics	3
MATH 121	Introduction to Statistics	3
Three of		9
HIST 384	North American Economic History: 1919 to the Present	3
MATH 323	Data Analysis	3
PHIL 201	Critical Reasoning	3
PSYC 345	Consumer Psychology	3
Total Major Requirements		42

Electives	Credit Hours
Total Elective Requirements	39

Total Degree Requirements	Credit Hours
<i>Core, Major & Elective Requirements</i>	
Total Degree Requirements	120

Notes:

- At least 45 out of 120 credit hours must be taken at the 3000 or 4000 level.
- Minimum cumulative Grade Point Average (GPA) of 2.0 and a minimum of 120 credit hours.

Business Administration Minor Requirements

Minor Requirements <i>(Credit hours in bold are required)</i>		Credit Hours
BUSI 101	Introduction to Business	3
BUSI 215	Business Ethics	3
BUSI 231	Marketing	3
BUSI 261	Introduction to Financial Accounting	3
BUSI 262	Introduction to Managerial Accounting	3
BUSI 2__	Business course	3
BUSI 3__	Business courses	6
Total Minor Requirements		24